

Software Project

**Alice Corry**

**Your student number is N00211635**

Software Project

Produce a software solution for a business case study or a non-commercial client you identify.

Year 2 2022-23

DL836 BSc (Hons) in Creative Computing

Link to resources created as part of the project.

| GitHub | <https://github.com/y2-SW-project/swproject23-ac-png.git> |
| --- | --- |
| Miro | <https://miro.com/app/board/uXjVPsp37ug=/?share_link_id=281630697980> |
| Figma (Project) | <https://www.figma.com/files/project/81876427/Software-Project?fuid=1026808025755109748> |
| Video | Link to your video file (MS Stream, YouTube) |

Table of Contents

[1. Introduction](#_eyytwyws84ag)

[2. Business Concept](#_f4128uh71kbr)

[2.1. Business Idea](#_eyyju7tuwhtj)

[2.2. Business Model](#_gythxpj8q0uf)

[2.3. Market Research](#_hb02hqoctdqw)

[2.4. Marketing/Advertising](#_eds91d9h4eaw)

[2.5. Suppliers](#_pd29y8xmv8bo)

[2.6. Competitors](#_ccgindxdxe4e)

[2.7. Employees](#_2411oymypk1r)

[2.8. Environmental Impact](#_jyci1cr2ak24)

[3. Requirements](#_bacgmrwc95wf)

[3.1. Introduction](#_7lyuei1zn3v4)

[3.2. Requirements gathering](#_7fompslurfkl)

[3.2.1. Similar applications](#_gdnpph5umwjz)

[3.2.2. Interviews](#_v9977ytzfrpa)

[3.3. Requirements modelling](#_c48fzqdfgqfi)

[3.3.1. Functional requirements](#_pm6dm1ok1534)

[3.3.2. Non-functional requirements](#_efuzpw59sm44)

[3.3.3. Use Case Diagrams](#_f41fi8lwqta4)

[3.4. Feasibility](#_86iwirzbreae)

[4. Web Application Design](#_a5xjq6xnys8a)

[4.1. Layout](#_4i7ojhp)

4.2. Interaction

[4.3. Colour schemes](#_1ci93xb)

[4.4. Font choices](#_3whwml4)

[4.5. Wireframes](#_jeq7e1lpik5f)

[5. Database Design](#_xymtywxdzuvw)

[5.1. Description](#_3as4poj)

[5.2. Business Reporting Requirements](#_1pxezwc)

[5.3. Textual Representation of Dataset](#_49x2ik5)

[5.4. Business Rules](#_2p2csry)

[5.5. Entity Relationship Diagram](#_147n2zr)

[5.6. Tables](#_3o7alnk)

[5.7. Database Dictionary](#_m0icaj9qycwq)

[6. System Design/ Architecture Overview](#_y8rb1lblyhd8)

[6.1. Introduction](#_32hioqz)

[6.2. Model View Controller](#_1hmsyys)

[6.3. User Authentication](#_41mghml)

[6.4. Routing](#_2grqrue)

[6.5. Templating](#_vx1227)

[7. Testing](#_dmk1ero5r8jt)

[7.2.1. Login/Registration](#_2u6wntf)

[7.2.2. Navigation](#_19c6y18)

[7.2.3. Calculation](#_3tbugp1)

[7.2.4. CRUD](#_28h4qwu)

[7.2.5. Discussion of Functional Testing Results](#_nmf14n)

[8. Project Management](#_iymi419y5tns)

[8.1. Introduction](#_2lwamvv)

[8.2. Project Phases](#_3l18frh)

[8.2.1. Requirements](#_206ipza)

[8.2.2. Design](#_4k668n3)

[8.2.3. Implementation](#_2zbgiuw)

[8.2.4. Testing](#_1egqt2p)

[8.3. SCRUM Methodology (optional)](#_3ygebqi)

[8.4. Project Management Tools](#_2dlolyb)

[8.4.1. GitHub Project](#_sqyw64)

[8.4.2. GitHub](#_bgb7eqy0xmia)

[9. Reflection](#_8jmjd3oe8rfj)

[9.1. Your views on project](#_4bvk7pj)

[9.2. How could the project be developed further?](#_2r0uhxc)

[9.3. Assessment of your learning.](#_1664s55)

[9.4. Completing a large software development project](#_3q5sasy)

[9.5. Technical skills](#_25b2l0r)

[9.6. Further competencies and skills](#_xe5xjfnjoftb)

[10. References](#_4ci8s8e14yxq)

# 

# Introduction

**Overall aim**

Application Area

**Technologies**

Laravel, PHP, MySQL, Bootstrap, CSS

**Tools**

Figma, phpMyAdmin, Miro

**Project management**

GitHub

# Business Concept

## Business Idea

DietOnline is an online grocery store that sells specialised food based on different diets. We sell dairy-free, meat-free, gluten-free and other products in ready-to-go packages. Our food will substitute traditional food but still provide the same great taste and nutrition.

We only want to provide nutritional, ready-to-go food, so our food is over half the price of regular shops. We sell everything from bread to sausage and offer services linked to specialised food.

Some of the products and services are;

* Meat-free products (sausages, rashers, burgers, etc.)
* Dairy-free products (milk, butter, cheese, etc.)
* Gluten-free products (bread, biscuits, etc.)
* Products for other diets (low fat, low cholesterol, etc.)
* Recipes for specific diets
* Guides and advice for each diet

## Business Model

Our business model is through service charges for manufacturers, regular customer purchases and any donations we get.

## Market Research

Their customers are individuals and families of all ages on specialised diets and those thinking of going on one.

The customers in this target market are interested in buying healthy, cheap and sustainable for their diets. To appeal to their target market, they sell affordable meals in recyclable packaging and with easy-to-read ingredients and instructions.

## Marketing/Advertising

We will market on social media and in newspapers, buses and bus stops.

We will also reach out to various dietary groups and influencers to spread the message of our food.

## Suppliers

Our suppliers would be food manufacturers who share our value in diet-friendly and sustainable food. We will do a background check on all suppliers before officially contracting to ensure they use proper practices.

We will also offer a way to sign up as a supplier via our website, although they must come in for a meeting later.

## Competitors

| **Product / Service** | **Strengths** | **Weaknesses** |
| --- | --- | --- |
| Aldi (Plant Menu and Free-from Ranges) | * Cheap * Easy-to-make | * No online shopping option * Scattered around the shop and website |
| The Happy Pear | * All food vegan * Easy-to-make * Website has recipes and guides | * No online shopping option * In very few shops * Only one shop in all of Ireland (Greystones) |

## 

## Employees

Our business operates as a warehouse-like business. When customers order food from our website, our warehouse employees go through our various warehouses with an iPad and pick out all the food.

When the food is picked out at the warehouse, one of our truck drivers will drive to your location and deliver the food to you.

## Environmental Impact

Since most of our target market is vegans, we ensured that our products were packed in all recyclable materials.

We also do our best to ensure that all manufacturers use sustainable means when making and preparing food.

# Requirements

## Introduction

The requirements phase allows developers to determine what the program should be able to do.

Instead of the developer explaining what is necessary, it is important to learn what the users would like the application to do.

## Requirements gathering

## Similar applications

1. [**Kroger**](https://www.kroger.com/)

**Description**

An American online food store sells organic and plant-based foods that are good for the environment and a healthy lifestyle.

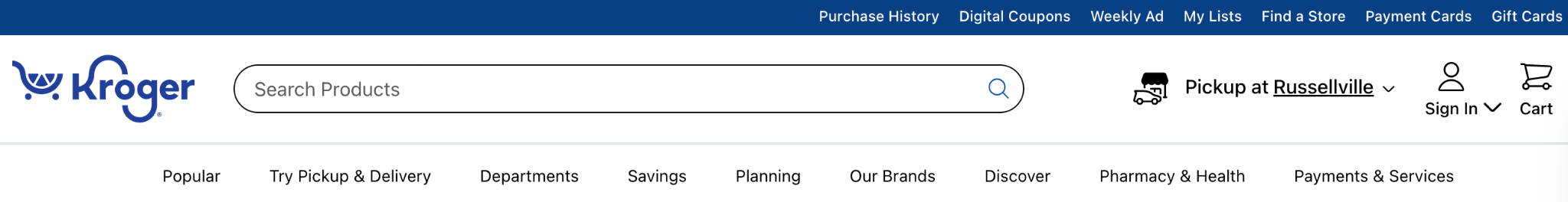
**Advantages**

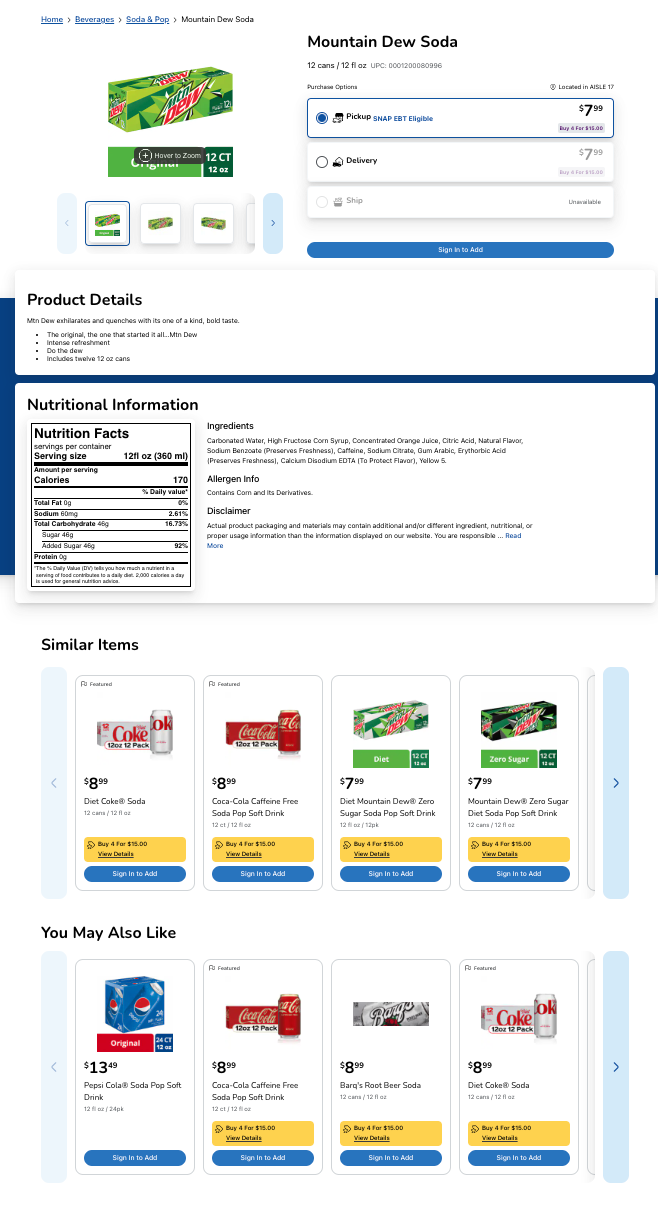
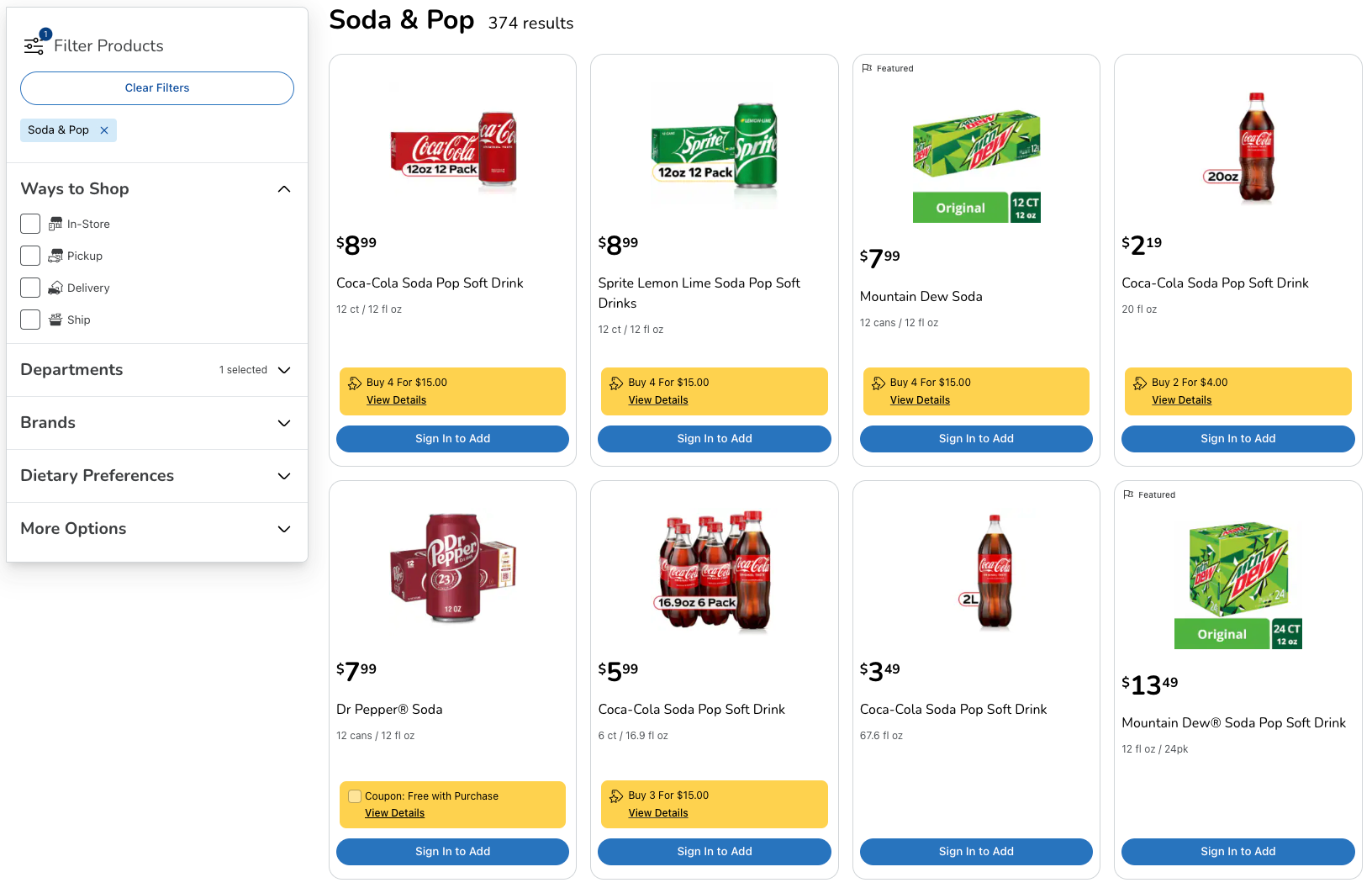
* The website's UI is excellent overall; it is easy to understand and doesn't require a lot of colours.
* The single-product page seems to have a lot of content, including nutritional information, reviews and similar products.

**Disadvantages**

* It's difficult to tell what to click on the navigation bar at the top of the page to access the various parts of the site.
* There seems to be a variation in prices; while some items are quite cheap and have deals, most appear very pricey.

**Screenshots**





1. [**VeganEssentials**](https://veganessentials.com/)

**Description**

All of their products, free of animal testing and cruelty, are available here. The one-stop shop for all things vegan is called VeganEssentials.

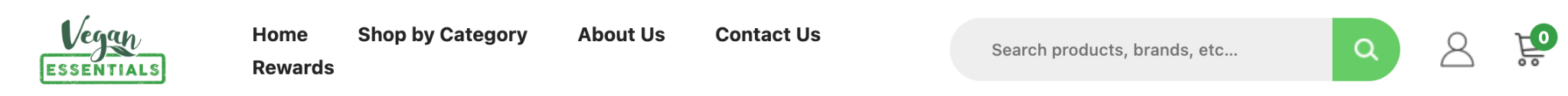
**Advantages**

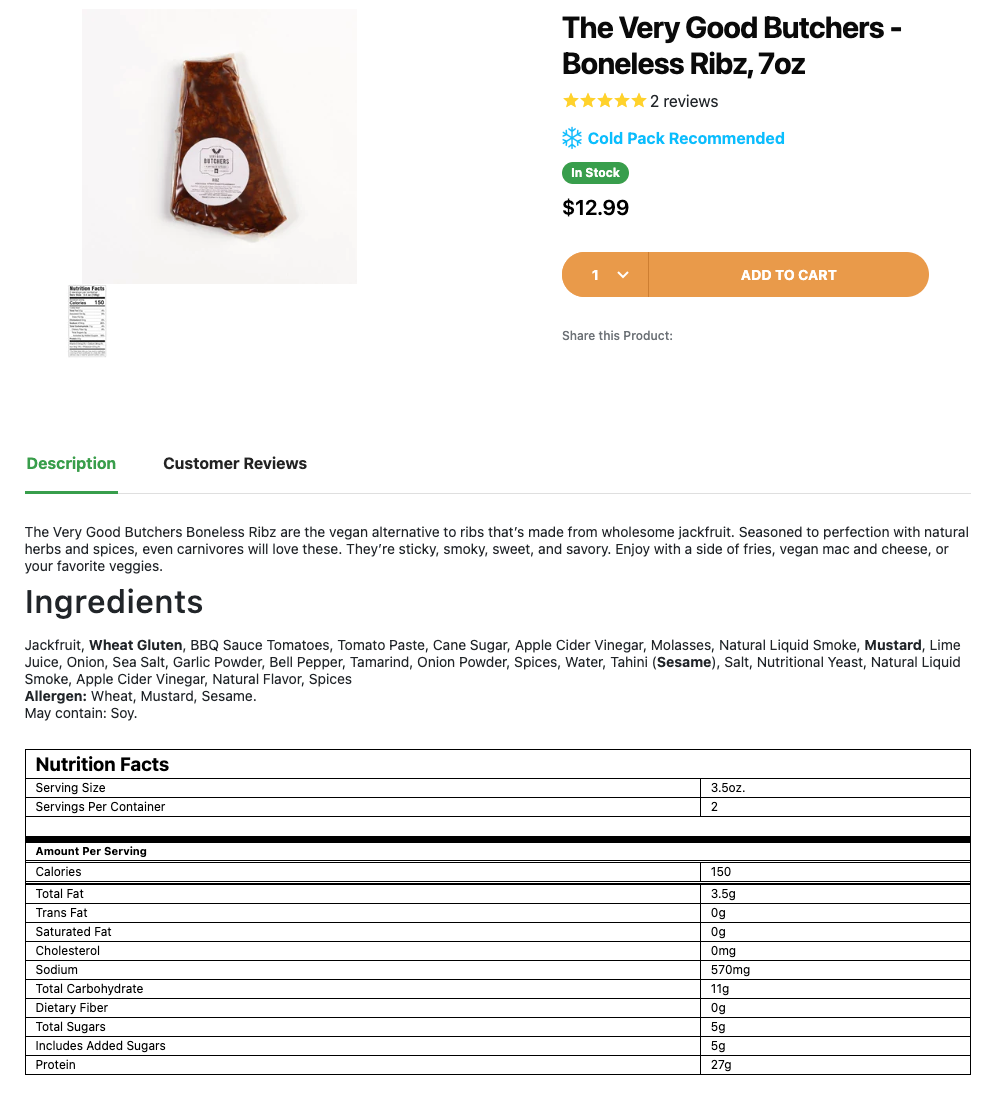
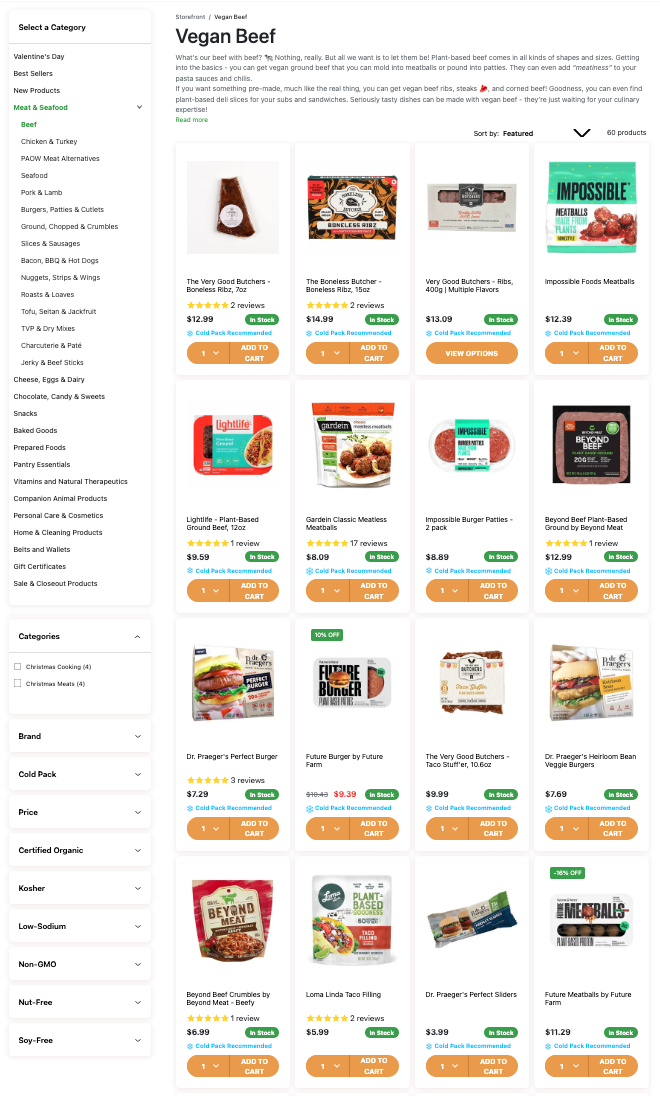
* Excellent website navigation makes it very simple to navigate the site, and the categories are simple to understand.
* The website's UI is fairly simple, but it communicates the message and doesn't look boring.

**Disadvantages**

* The website only sells vegan products; there are none for other diets (e.g. gluten-free).
* The prices are really high.

**Screenshots**

****

****

## Interviews

To find out what users would like the application to perform, two interviews were performed.

1. During the first interview, the user expressed interest in basic functionality, being able to view all items as well as a particular item and being able to add items to their basket.
2. During the second interview, the user asked for basic functionality and more advanced features, such as searching for certain things and having a filter to find items that fit a particular diet.

## Requirements modelling

## Functional requirements

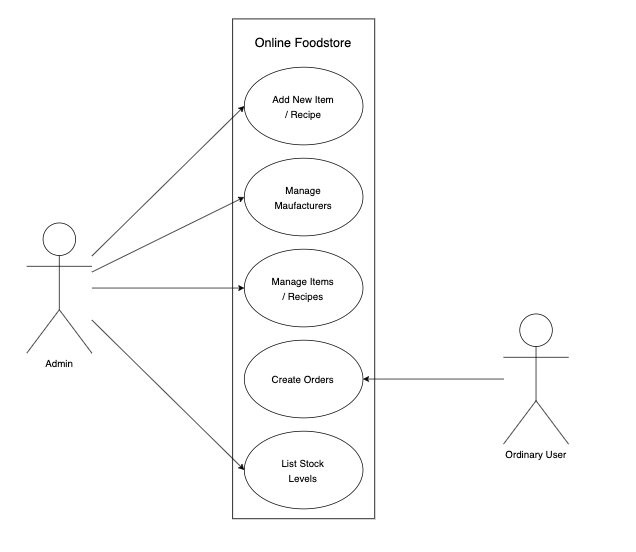
The following is a list of features the application should have:

1. Account creation and login page.
2. Users should be able to view the items and recipes (view all and a single item).
3. Admins can add, remove, and update products and recipes.
4. Depending on their diet, users can filter the items.
5. Items can be added to users' baskets.

## Non-functional requirements

1. To speed up the application, add Javascript validation (as well as PHP).
2. UUIDs are added to the URLs, so the user isn't aware of the database.

## Use Case Diagrams



## Feasibility

The following technologies will be used for this application: Docker, Table Plus (for the database), and Laravel (Framework and Breeze).

There shouldn't be any compatibility issues with these technologies based on my previous experience using them together.

# Web Application Design

## Layout

The website will be built using Laravel and Bootstrap. Laravel will be used to build the framework (or foundation) of the website, and Bootstrap will be used to provide some customised CSS elements.

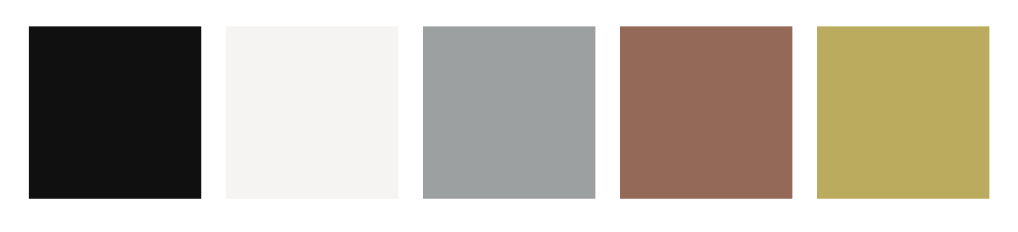
The website will be coded to act responsively so users can use it from any device. If it doesn't work, it won't be a big part of the website, so it should not break.

## Interaction

To navigate the website, the user will use the navigation bar at the top of the page. Also, there will be breadcrumbs that users may use to go to previous pages and see where they are on the website. The pages will also have various links that can be used for easy navigation.

A few forms will be used throughout the website, but only for admin users. These are used to create, read, update, and delete products, categories, manufacturers, diets, and recipes. There will be two forms used by customers, one for creating an account and the other for entering detail when buying products.

## Colour schemes



^ These are the colors I'll use consistently throughout the website; they were inspired by colors found on the Shopify website that are similar. These colors, in my opinion, look good since they use muted colors around the colors of brown and grey instead of being too boring or bold.

## Font choices

DietOnline

^ The logo in the top left of the page will be in Julius Sans One. Also, there is just one weight avalible, so I will only use that.

DietOnline

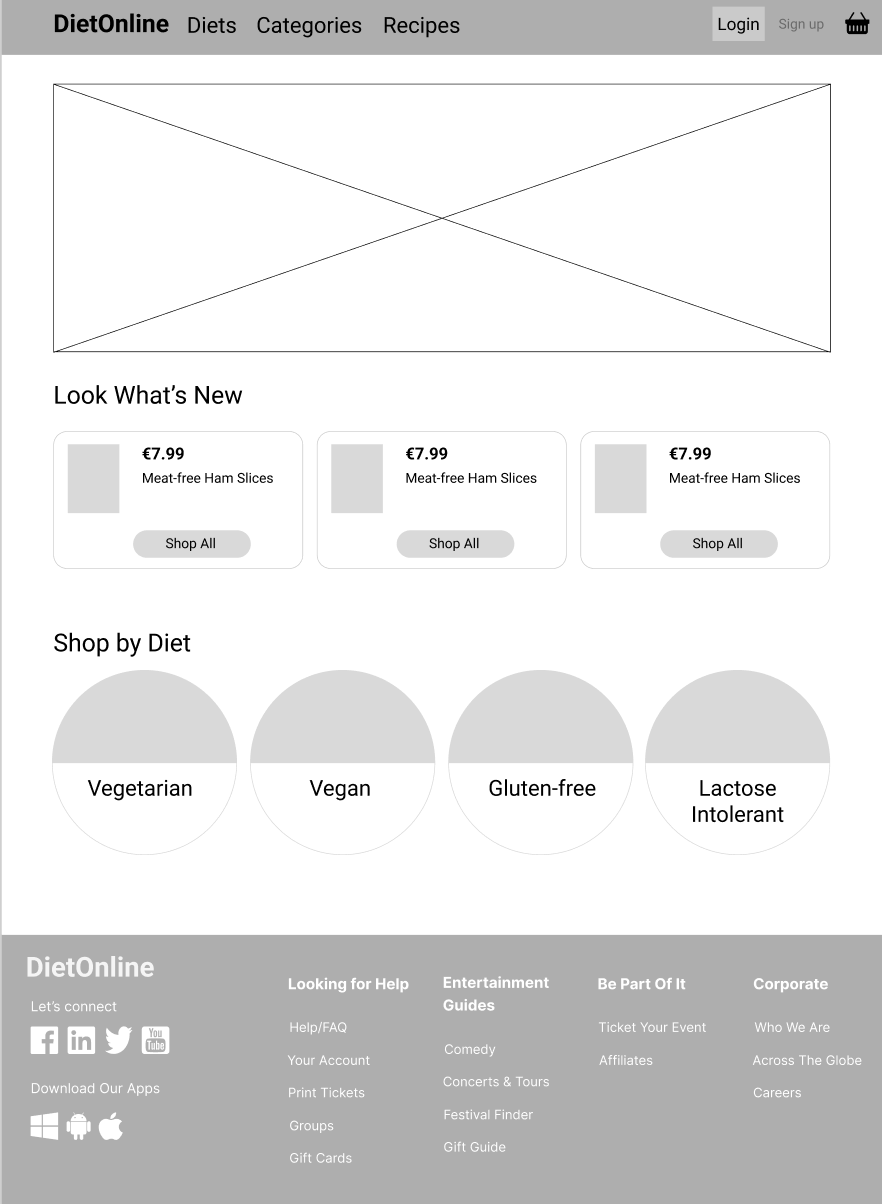
**DietOnline**

DietOnline

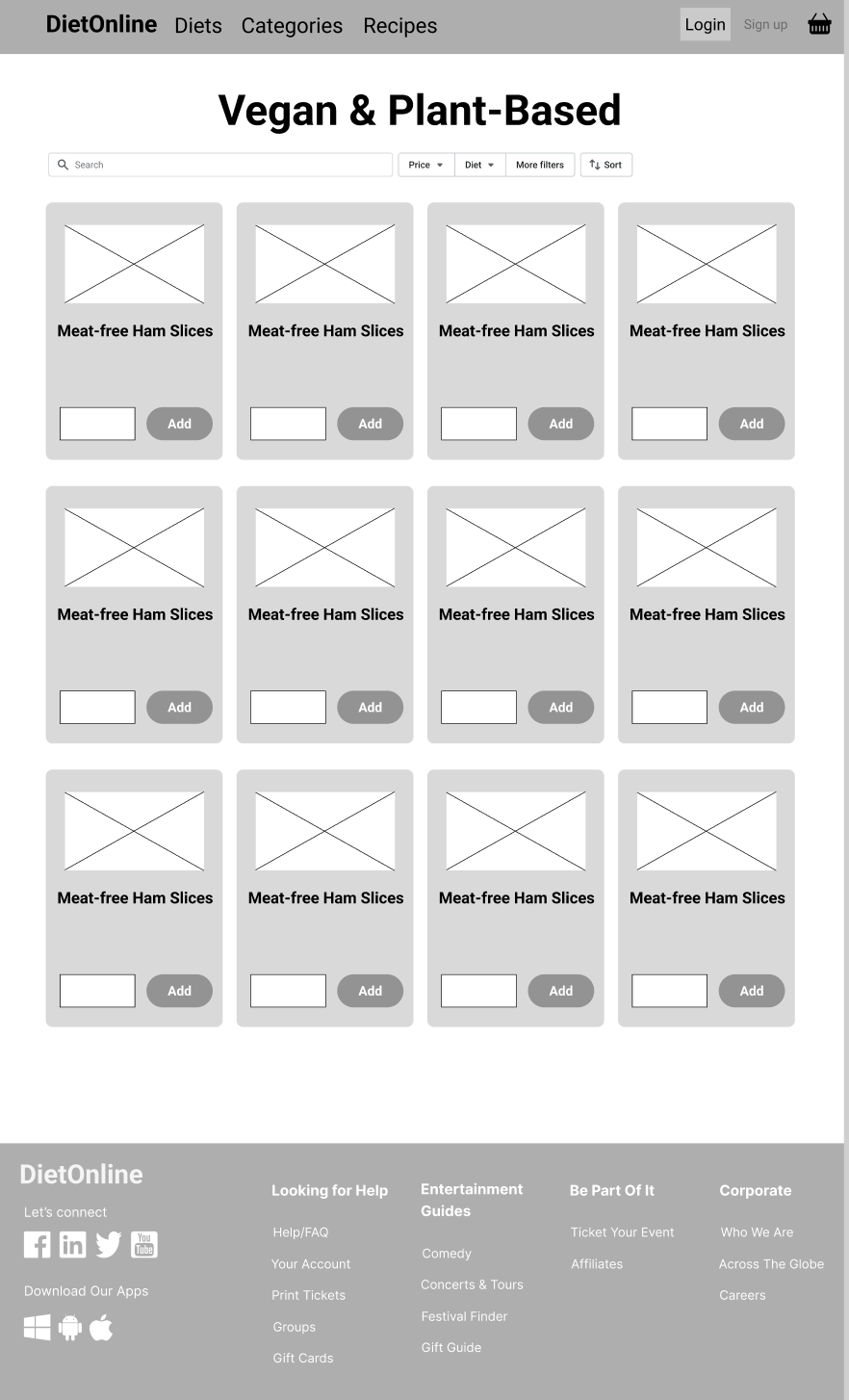
*DietOnline*

^ Roboto will be used for the page's main body. I'll use a variety of weights, sizes, and styles (underline, italic).

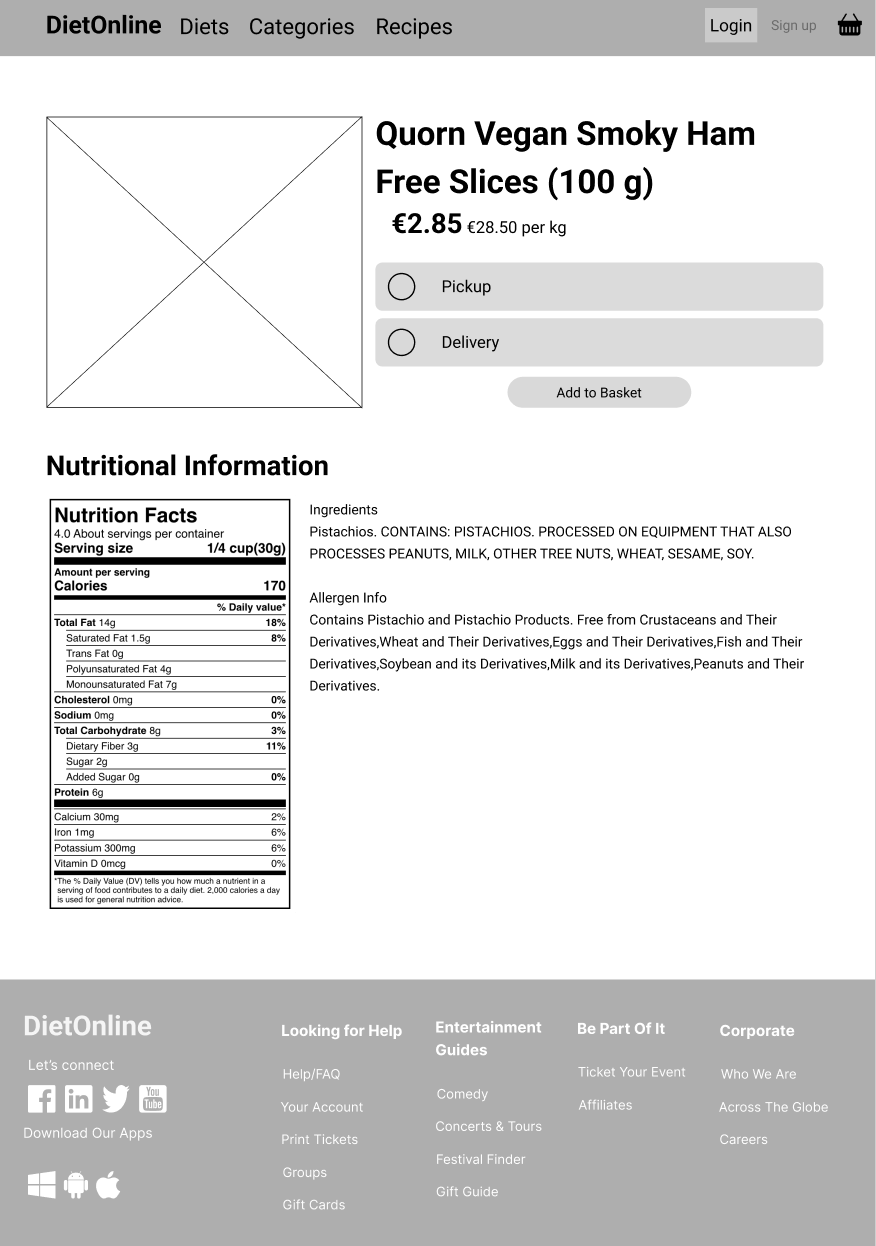
## Wireframes



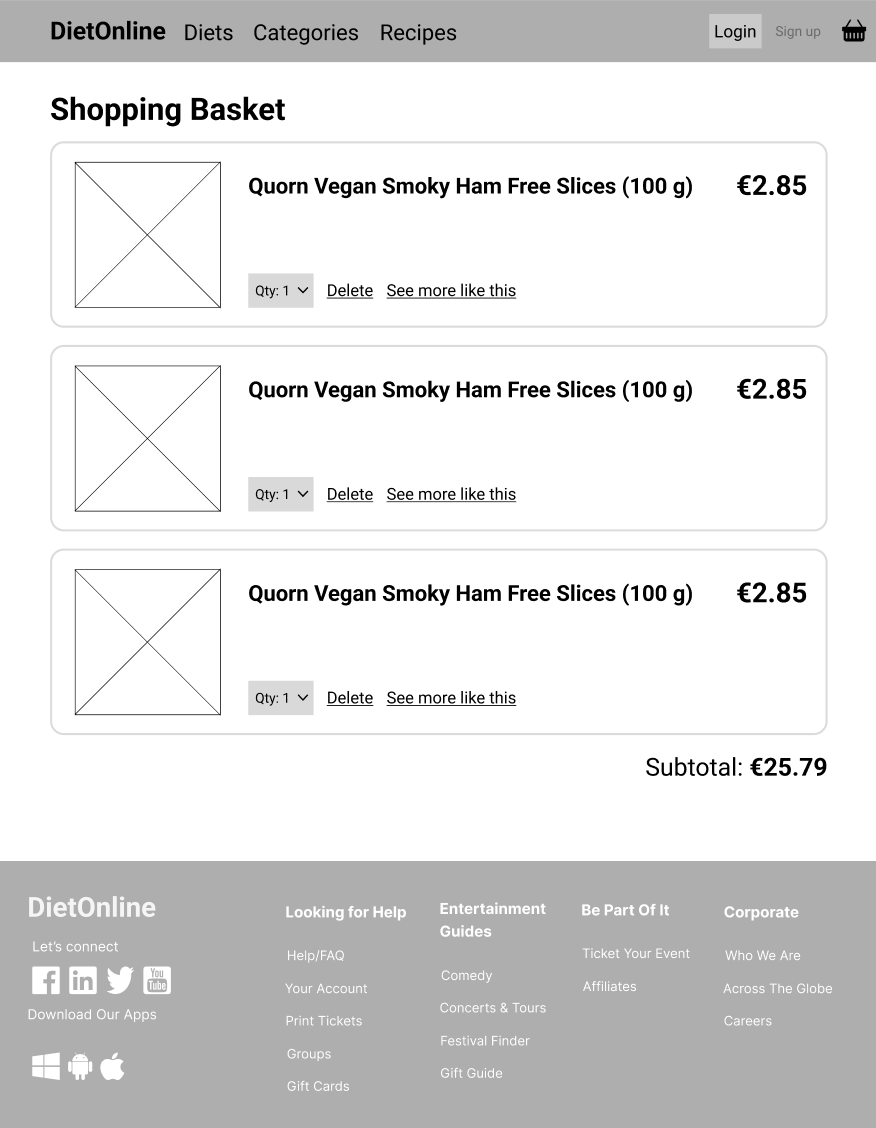
^ The home page of the website will be this page. The top of the page will include a navigation bar with login and account creation options using Breeze. There will be helpful links in the footer at the bottom. Also, there will be a number of categories and cards with basic product information.



^ The navigation bar and footer from the previous page are also used on this page. Although the main function is to display a list of products in a grid layout, there will also be a search bar and some basic filtering options to help find products.



^ This page also uses the previous pages' navigation bar and footer. The main function of this page is to show a single product (the one that was clicked on on the previous page), with its price and delivery method option. The allergies are highlighted in **bold** in the nutritional information, which is displayed under the product.



^ The navigation bar and footer from the previous pages are also used on this page. By selecting the basket icon next to the login button, the main function of this page is to display a list of the products in the user's shopping cart. The name and price of the product are shown for each list item. But, there will also be a dropdown to edit the quantity, delete and view related products. Under the list, the basket's subtotal will be shown.

# Database Design

## Description

## Business Reporting Requirements

## Textual Representation of Dataset

## Business Rules

## Entity Relationship Diagram

## Tables

## Database Dictionary

# System Design/ Architecture Overview

## Introduction

## Model View Controller

## User Authentication

## Routing

## Templating

# Testing

* 1. Introduction
  2. Functional Testing

## Login/Registration

## Navigation

## Calculation

## CRUD

## Discussion of Functional Testing Results

* 1. User Testing
  2. Conclusion

# Project Management

## Introduction

## Project Phases

## Requirements

## Design

## Implementation

## Testing

## SCRUM Methodology (optional)

## Project Management Tools

## GitHub Project

## GitHub

# Reflection

## Your views on project

## How could the project be developed further?

## Assessment of your learning.

## Completing a large software development project

## Technical skills

## Further competencies and skills

# References